



CITY OF SCRANTON

ARPA NOTICE OF FUNDING AVAILABILITY FOR:
SMALL BUSINESS GRANTS

SEPTEMBER 23RD, 2022

PRESENTED BY:





- Purpose
- ARPA Overview
- NOFA Summary and Structure
- Subrecipient vs Beneficiary
- Grant Funding Availability
- How to Apply
- Timeline
- Questions

- 1) Provide an overview of the City's Small Business Programs*
- 2) Provide insight into additional grant programs coming soon*



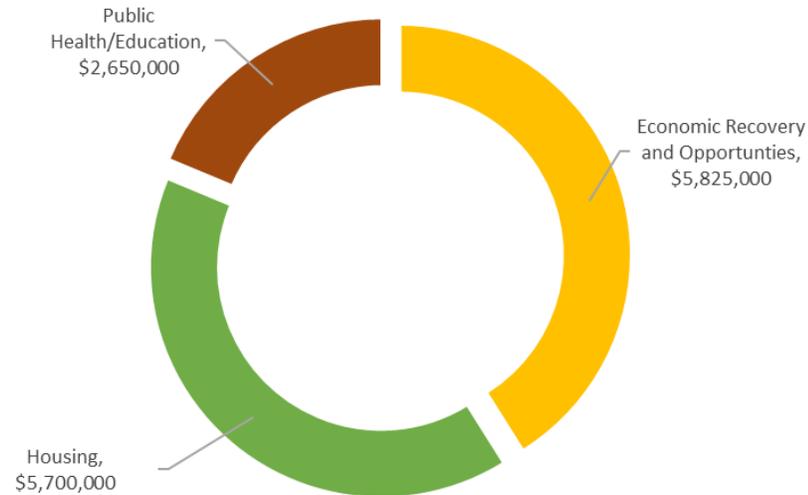
\$1.9 Trillion Economic Stimulus Bill

\$365 Billion to State-Local Governments

\$68.75 Million to the City of Scranton

NOTICES OF FUNDING AVAILABILITY (NOFA)

**ALLOCATION BY NOFA PROGRAM
(\$14.175M)**



Public Health/Education – \$2.6M*

- COVID - 19 Vaccine
- Behavioral Health Response and Violence Prevention
- Wellness Programming
- DDAP Drug Overdose Prevention
- Affordable Childcare
- Community Health Worker Program
- Non-Profit Subgrants for Literacy/Finances
- Educational Catchup

Housing – \$5.7M*

- Home buyer program
- QCT Stipend for Exterior Improvements
- Sidewalks
- Housing – Solar
- Housing – Rehab
- Housing – Lead abatement
- Housing – ACM abatement

Economic Recovery – \$5.8M*

- NEPA Thrives
- Living Alley Outdoor Dining
- Small Business Wage Subsidy Grants
- Small Business Start Up Funding and Façade Grants
- SACF Non-Profit Grant

* Note: Subject to funding availability

CITY OF SCRANTON

SUBRECIPIENT PROGRAMS

BENEFICIARY AND/OR SUBRECIPIENT PROGRAMS



SCRANTON AREA
COMMUNITY FOUNDATION



NONPROFIT GRANTS
Nonprofit Recovery programs



HOME GRANTS
Home Ownership and
Home Rehabilitation



WELLNESS GRANTS
Behavioral Health, Drug Overdose Prevention,
Mental Health, Violence Prevention, and Wellness



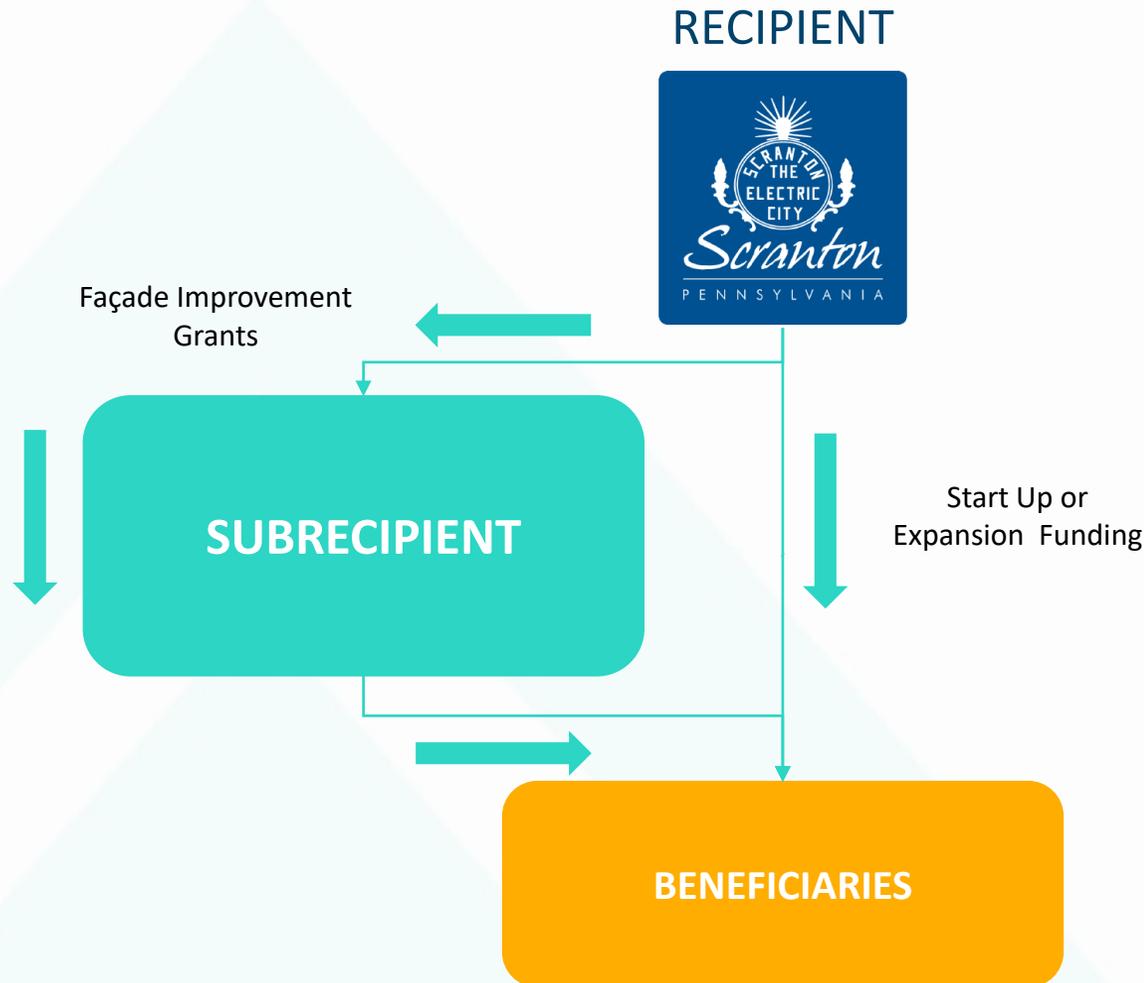
CHILDCARE GRANTS
Affordable Childcare programs



BUSINESS GRANTS
Business Start-Up or Expansion, Small Business Aid,
and Small Business Wage Supplement programs



EDUCATION GRANTS
Educational Catch-Up programs
Literacy and Financial Literacy programs



Subrecipient

- Determines who is eligible to receive Federal assistance
- Measures performance based on meeting objectives of the Federal program
- Is responsible for programmatic decision making
- Is responsible for ensuring Federal requirements outlined in the award are followed
- Uses the Federal funds to carry out a program as opposed to providing goods/services

Beneficiary

- Is an individual or organization receiving the funds as the end user or entity directly benefitting from the financial assistance
- Does not determine eligibility or compliance

Subrecipient

- Eligible 3rd party non-profit, private and/or government organizations
- Organization carries out eligible uses of funds on behalf of the City (must adhere to 2 CFR 200 requirements for Administering Federal Funding)
- *Greater consideration will be given to programs/projects that serve disproportionately impacted or economically disadvantaged individuals or communities within the City



Beneficiaries

- Eligible small businesses that operate within a QCT area located within the City of Scranton
- A small business operating with 50 or fewer employees
- *See next slide for eligible grant requests
- **Franchises are not eligible



BUSINESS GRANTS

Business Start-Up or Expansion, Small Business Aid,
and Small Business Wage Supplement programs



BUSINESS GRANTS

Business Start-Up or Expansion, Small Business Aid,
and Small Business Wage Supplement programs

Examples of Eligible Uses

- **Start Up or Expansion Funding**
 - Technical assistance or counseling involved with startup or expansion
 - Technical development (e.g., websites sites, technology, marketing, new lines of business or new buildouts)
 - Costs for operations, mitigation for social distancing, cleaning, barriers, and other health and safety investment/upgrades
- **Façade Improvements**
 - Repair, maintenance, or restoration of brick, stone, masonry, architectural metals, doors, windows, sidewalks, storefronts, painting, awnings, signage, exterior lighting and various other improvements if deemed acceptable by the Design Committee

How to Apply:

Our grant application process is streamlined through our online grant management portal, hosted by Neighborly. **All grant requests are handled through the online portal.**

URL: [Neighborly Software](#)

Awards are available up to 5% of the total startup or expansion costs with a \$100,000 maximum and \$6000 minimum



HOW TO APPLY – FAÇADE IMPROVEMENTS



How to Apply:

West Scranton and North Scranton: [City of Scranton Façade Grant Program : Neighborhood Revitalization : Programs & Services : NeighborWorks Northeastern PA \(nwnepa.org\)](#)

Downtown Scranton and Hill Section: [Welcome to Scranton Tomorrow](#)

South Scranton, Pine Brook, and Minooka: [United Neighborhood Centers of Northeastern Pennsylvania - \(uncnepa.org\)](#)

Grants are available up to \$10,000 with a 25% match requirement

Beneficiary Budget: Exhibit 2

- Applicants are to provide a total projected budget for the startup or expansion costs that are the subject of this funding application
- The budget worksheet will be used by the City to confirm the expenses the applicant intends to spend the funds on
- If awarded, the applicant will be required to provide proof of expenditure (invoices, contracts, purchase orders, pay applications, etc.) for reimbursement by the City
- This budget worksheet total amount should match the total grant funding amount being requested
- This is not your organization's yearly budget

Budget Category	Budget Category Description Prompts	Applicant Budget Description Detail	Applicant Budget Amount
Administration/Personnel Costs	Salary and benefits for personnel overseeing the project, if applicable.		
Architect/Design/Engineering Costs	Costs associated with architectural and/or engineering and design, if applicable		
Professional Services	Financial, environmental, consultant, or other professional service costs, if applicable		
Attorney Fees	Legal costs or fees associated with the project, if applicable		
Inspection/Permitting Costs	3rd party inspections, property inspections, environmental inspections, building inspections, permitting costs, etc..., if applicable		
Supplies	Miscellaneous project supply costs necessary to deliver the project, if applicable		
Other Soft Costs	Other pre- and post-construction expenses (Due diligence analysis, feasibility studies, insurance policies required for repairs/construction, etc...)		
Clearance/Demolition Costs	Costs to clear/demolish existing infrastructure		
Construction Costs	Construction Costs, Utility infrastructure costs, Repair/Upgrade Costs, Contractor Costs, etc...		
Furniture/Equipment Costs	Costs related to furniture/equipment required for the project		
Other Hard Costs	Costs to acquire land and/or building for the project		
Startup/Expansion Costs	Technical assistance or counseling involved with startup or expansion, and technical development (e.g., websites sites, technology, marketing, new lines of business or new buildouts)		
SUBTOTAL			
Contingency	Include a 10% contingency of the Subtotal amount above		
TOTAL			



BUSINESS GRANTS

Business Start-Up or Expansion, Small Business Aid,
and Small Business Wage Supplement programs

Start Up or Expansion Funding

- September 20, 2022 – September 20, 2023
- Apply Through Neighborly

Façade Improvements

- September 20, 2022 – September 20, 2023
- Apply through NeighborWorks, United Neighborhood Centers (UNC), and Scranton Tomorrow websites



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Thank you!

Presentation prepared by Anser Advisory

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