

FOR IMMEDIATE RELEASE

Signs of Improvement in Road Safety: Scranton's Street Sign Project Continues

SCRANTON, PA. – Drivers making their way through the City of Scranton's busy streets will continue to notice signs of change and improvement through 2025. The effort to replace street name signs, stop signs, and more to improve safety and visibility throughout Scranton has been a priority for Mayor Paige G. Cognetti's administration.

"This project is so important for our residents and anyone visiting the City," Mayor Cognetti said. "Among many benefits, clear signage is critical for first responders to quickly travel to emergencies."

Beginning in 2020, city employees in the Department of Public Works (DPW) completed the replacement of street name signs in the Hill Section and Pine Brook neighborhoods, from Poplar Street to Linden Street and from Capouse Avenue to Arthur Avenue.

In 2021 and 2022, the City utilized a Pennsylvania Department of Community and Economic Development (DCED) Multimodal Transportation Fund (MTF) grant to replace hundreds of signs throughout South Scranton. Nearly 1000 signs were replaced on streets and avenues including Beech, Birch, Brook, Cherry, Crown, East Elm, East Locust, Fig, Gibbons, Harrison, Hickory, Maple, Meadow, Moosic, Orchard, Prospect, South Irving, and South Webster. In 2021, the City also added a third full-time traffic division employee as DPW crews replaced more than 850 signs in North Scranton from Interstate 81 to Foster Street, and from the McDade Expressway to the Lackawanna River.

In 2023 and 2024, work in South Scranton continued and MAC Sign Systems began installing more than 500 signs in West Scranton.

As the street sign project continues into 2025, the City will again work with MAC to create street name and stop signs through a second MTF grant and additional City funds, if necessary. When complete, that project will replace approximately 2000 signs throughout North Scranton, Green Ridge, East Mountain, and the Plot.

The City remains dedicated to updating street signs and other safety initiatives. In the summer of 2024, via labor negotiations, the DPW Traffic/Sign Maintenance team increased to six full-time employees, enabling more year-round road safety improvements, including more efficient crosswalk rehabilitation, quicker replacement of damaged signs, and more regular maintenance of traffic assets.

Everyone should feel safe in Scranton whether in a car or as a pedestrian. The Cognetti administration will continue to bolster these efforts and stay focused on road safety for all.

ABOUT THE CITY OF SCRANTON: Incorporated in 1866, the City of Scranton has a population of approximately 80,000 residents and is the sixth-largest municipality in the Commonwealth of Pennsylvania. Scranton City Hall is located at 340 N. Washington Ave., Scranton, PA 18503. Residents requiring services should visit <u>www.scrantonpa.gov</u>.