

FOR IMMEDIATE RELEASE

Feb. 19, 2025

Mayor Announces Next Phase of Expansive City Street Sign Project

Another 2,000 signs will be replaced in North Scranton, Green Ridge, East Scranton and the Plot Section in addition to the 2,500 already installed city-wide

SCRANTON, PA - Another 2,000 street signs will be replaced in North Scranton, Green Ridge, East Scranton and the Plot Section this year as part of the City of Scranton's expansive Street Sign Project, Mayor Paige G. Cognetti announced on February 19.

"I'm excited to share that we are nearly doubling our efforts at improving street safety as well as the physical appearance of our neighborhoods," **Mayor Cognetti said**.

Approximately 2,500 faded and damaged signs throughout other parts of the city have already been replaced with reflective, green and white signs since the ambitious project – a public safety priority for the Cognetti administration - kicked off in 2020.

The high-contrast green background and white text, recommended by PennDOT, make the signs easier to see, especially in low-light conditions, helping drivers and emergency first responders navigate to their destination more easily.

The Street Sign Project was funded by grants from the Pennsylvania Department of Community and Economic Development Multimodal Transportation Fund. Starting in 2020, street signs were replaced in the Hill Section and Pine Brook neighborhoods, and in South Scranton starting in 2021.

Also in 2021, more than 850 signs were replaced in North Scranton from Interstate 81 to Foster Street, and from the McDade Expressway to the Lackawanna River. In 2023 and 2024, work in South Scranton continued while another 500 signs were installed in West Scranton.

Last summer, Scranton's Department of Public Works Traffic/Sign Maintenance team increased to six full-time employees, enabling more year-round road safety improvements, including more efficient crosswalk rehabilitation, quicker replacement of damaged signs, and more regular maintenance of traffic control devices and lane/directional markings.

"Everyone should feel safe in Scranton whether in a car, on a bike, or as a pedestrian,"

Mayor Cognetti added. "We are committed to bolstering our public safety efforts in the city by staying focused on road safety for all."

###

ABOUT THE CITY OF SCRANTON: Incorporated in 1866, the City of Scranton has a population of approximately 76,000 residents and is the sixth-largest municipality in the Commonwealth of Pennsylvania. Scranton City Hall is located at 340 N. Washington Ave., Scranton, PA 18503. Residents requiring services should visit www.scrantonpa.gov

ABOUT MAYOR PAIGE G. COGNETTI: Paige G. Cognetti was sworn in as the 36th Mayor of Scranton in January 2020, becoming the first woman to lead the Electric City in its 159-year history. Her administration is focused on driving economic growth, upgrading infrastructure, ensuring public safety, fostering government transparency and efficiency, and improving residents' overall quality of life.